



2027 CALENDAR CATALOG

For Today's Credit Union Members



**Proudly serving you for
over 25 years!**

creditunioncalendars.com



CALENDAR PROGRAM DETAILS

Grow Your Membership

A unique leave-behind piece, and one that will be utilized, calendars offer your credit union daily exposure to potential members. No matter your field of membership, there are ample opportunities to build your brand recognition and drive membership at:

- Current and prospect SEGs
- Annual meetings
- Community events
- International Credit Union
- School activities
- Day celebrations

Our Calendar Program Offers:

- Credit union exclusive calendars containing movement philosophies, everyday saving and financial tips
- Low early pricing on orders placed through April 3
- Highest quality paper and wire spiral binding on wall styles

Custom Calendar Options:

Stand apart with your own **CUSTOM** calendar! You can create a one-of-a-kind calendar to build your brand, promote products and build loyalty among your members. Our custom options range from using your own photos to using a stock calendar and adding call-outs specific to your credit union. Suggested minimum quantity is 5,000 calendars.

To learn more or for a custom calendar quote, please contact **Rachel Newsome** at 248.946.8764 x224 or rachel@ashgrovemarketing.com

Amazing scenic imagery is paired with fantastic money-saving tips your members will appreciate and utilize every day.

Order by 4/3 for
5¢ off all items!



AMERICAN TREASURES
2027 CALENDAR
FOR TODAY'S CREDIT UNION MEMBERS

DR Doe Run
Federal Credit Union

740 High Street Brandenburg, KY 40108
Phone: (270) 422-7745
www.doerunfcu.com
email: doerunfcu@doerunfcu.com

The Rectory & Castleton Tower, Castle Valley, Utah

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1	2	3	4
5	6	7	8
9	10	11	12
13	14	15	16
17	18	19	20
21	22	23	24
25	26	27	28
29	30	31	

Calendar Size:
11" x 10" Closed
11" x 19" Open

Imprint Size:
10.2" x 1.3"

YOUR FREE IMPRINT HERE

 For Your CU Logo

 DOE RUN'S CREDIT UNIONS

American Treasures (AT)

Quantity	100	500	1000	2500
Each Thru 4/3/26	1.43	1.38	1.33	1.28
Each After 4/3/26	1.48	1.43	1.38	1.33

BUSY LIFE ORGANIZER



Busy Life Organizer features large ruled date grids, a perfect scheduling tool, and helpful tips for being a smart consumer.

JANUARY 27

Spring clean your finances. Whether you're preparing for added expenses or you just want to feel more confident with your money, in general, it's helpful to assess your financial life and ensure that your efforts are working to your benefit. It's easy to lose sight of finances that aren't immediately pressing. Reassessing your budget and goals can help you save now and plan for the future.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
DECEMBER 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Notes		New Year's Day			
FEBRUARY 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28			1			
5	6 First Quarter	7	8			
12	13 Full Moon	14	15			
19	20 Martin Luther King Jr Day	21	22 Last Quarter			
26	27	28	29 New Moon	30	31	

BUSY LIFE

2027 CALENDAR

FOR TODAY'S CREDIT UNION MEMBERS

Yuma County
Federal Credit Union
419 W. 8th Ave., Yuma, CO 80759 • 970-848-3823
401 Main St., Wray, CO 80758 • 970-332-9827
www.ycfcu.com

CREDIT UNIONS

YOUR FREE IMPRINT HERE

Calendar Size:
11" x 10" Closed
11" x 19" Open

Imprint Size:
10.2" x 1.3"

Busy Life Organizer (BL)

Quantity	100	500	1000	2500
Each Thru 4/3/26	1.43	1.38	1.33	1.28
Each After 4/3/26	1.48	1.43	1.38	1.33

The Saturday Evening Post illustrations by Norman Rockwell feature nostalgic artwork paired with useful financial tips.

**Order by 4/3 for
5¢ off all items!**



Calendar Size:

11" x 10" Closed

11" x 19" Open

Imprint Size:

10.2" x 1.3"



Illustrations from The Saturday Evening Post by Norman Rockwell © SEPS.
Licensed by Curtis Licensing, Indianapolis, Indiana. All rights reserved.

The Saturday Evening Post (NR)

Quantity	100	500	1000	2500
Each <i>Thru</i> 4/3/26	1.48	1.43	1.38	1.33
Each <i>After</i> 4/3/26	1.53	1.48	1.43	1.38

POCKET PLANNERS



Create brand awareness and spread the word about the “credit union difference” with these planners that explain how the movement’s philosophies directly benefit members.

Academic Pocket Planner: Displays July 2026–September 2027

Annual Pocket Planner: Displays January 2027–January 2028

Planner Size: 3.5” x 6” Closed, 7” x 6” Open

Front Imprint Size: 2.9” x 1.3”; **Back:** 2.9” x 5.5”



Try adding a free back cover imprint!

The full-size imprint area on the back cover of the planner can be used to list services, branch location, hours or any information you want to share!

Academic Pocket Planner (ACPP)

Quantity	150	500	1000	2500
Each Thru 4/3/26	.82	.77	.72	.67
Each After 4/3/26	.87	.82	.77	.72

Annual Pocket Planner (ANPP)

Each Thru 4/3/26	.78	.73	.68	.63
Each After 4/3/26	.83	.78	.73	.68

Popular calendars that members can keep in their wallets or purses for quick reference. This card is a flexible plastic that is durable and easy to distribute.

Free color imprints are available on all cards.

Card Size: 3.5" x 2"; **Imprint Size:** 2.2" x .5"; **Custom Imprint Size:** 3.1" x 1.6"

Loan (LON)

12/24/36/48/60 month terms, 3 - 12% rates

Custom (CUS)

Imprint available on back

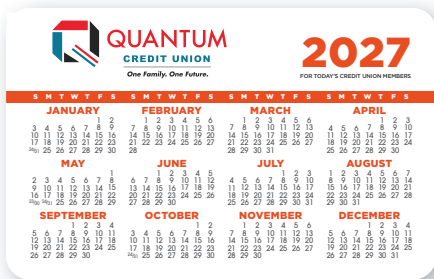
Tipping (TIP)

15% and 20% calculations

Annual (ANN)

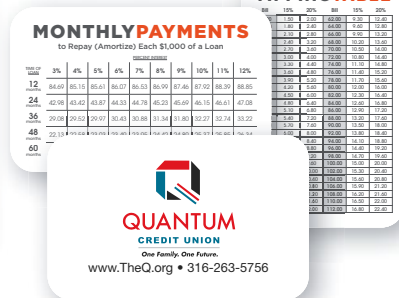
6 months per side, imprint on both sides

Front of Loan, Tipping and Custom Cards



Back of Tipping Card

Back of Loan Card



Sample Back of Custom Card

Front of Annual Card



Back of Annual Card



Plastic Wallet Cards - Order in increments of 500

Quantity	500	1000	2500	5000
Each Thru 4/3/26	.36	.34	.32	.30
Each After 4/3/26	.41	.39	.37	.35

MIX & MATCH CALENDARS

I Love America (1452)

Members will appreciate the patriotic spirit and inspirational quotes from notable Americans that fill this calendar.



Muscle Cars (1850)

Muscle cars in mint condition make a powerful impression all year long.



Motivations (1600)

Motivate your members with positive inspirational quotes and captivating imagery.



Puppies (1054)

Cute and cuddly puppies bring smiles to members of all ages.



Mix & Match Pricing

Choose an assortment of the 8 Mix & Match styles with a minimum of 100 calendars per style and receive discounted pricing based on the total quantity ordered. For example, order 100 of 5 different styles and pay the 500 quantity price.

MIX & MATCH CALENDARS

Gardens (1251)

Vibrant backyard images with basic gardening tips that members will enjoy viewing every day.

Includes sunrise and sunset times in Central Time.



Healthy Eating (1301)

Healthy eating can be delicious too with these 12 mouth-watering foods and the make-it-healthy tips with each picture.



Country Memories (1117)

by Dave Barnhouse

Nostalgic artwork recreating small town life makes this a perfect choice for rural communities.



© Dave Barnhouse.
Courtesy of
MHS Licensing.

Wildlife Art (1811)

by The Hautman Brothers

Featuring America's foremost family of wildlife artists, this is sure to be a hit among art or wildlife lovers.



© Hautman Brothers.
Courtesy of
MHS Licensing.

Mix & Match - All Mix & Match Calendar Sizes: 11" x 10" Closed, 11" x 19" Open
Imprint Size: 10.2" x 1.3"

Quantity	100	500	1000	2500
Each <i>Thru</i> 4/3/26	1.48	1.43	1.38	1.33
Each <i>After</i> 4/3/26	1.53	1.48	1.43	1.38

SPECIALTY CALENDARS



American Splendor with Monthly Pocket

A scenic calendar with a convenient monthly pocket for storing bills, receipts or statements. Sure to find a spot in your members' daily lives.

Calendar Size:

8" x 8" Closed, 8" x 13" Open

Imprint Size:

7.2" x 1.3"

American Splendor Desk

Beautiful landscapes from across the United States enhance this calendar.

Please note, complimentary envelopes are no longer included with this product.

Desk Calendar Size:

6" x 4.5"

Imprint Size:

5.25" x .875"



American Splendor with Monthly Pocket (4152)

Quantity	100	500	1000	2500
Each Thru 4/3/26	1.75	1.70	1.64	1.59
Each After 4/3/26	1.80	1.75	1.69	1.64

American Splendor Desk (4251)

Each Thru 4/3/26	1.85	1.80	1.75	1.70
Each After 4/3/26	1.90	1.85	1.80	1.75

SPECIALTY CALENDARS

Stick Up Calendars

These compact calendars use a safe adhesive backing to stick to file cabinets, dashboards and other flat surfaces. A free display box is included with your order.



Vinyl Colors:



Imprint Colors:



Please specify on order form:

1. Color of vinyl mount:

Black, Green, Red, Blue, or White

2. Color of imprint:

Black, Gold, Silver, or White

**If color choices are not specified, the rectangle mount will be blue with white imprint and the thank you mount will be red with white imprint.*

Stick Up Size: 3" x 4"

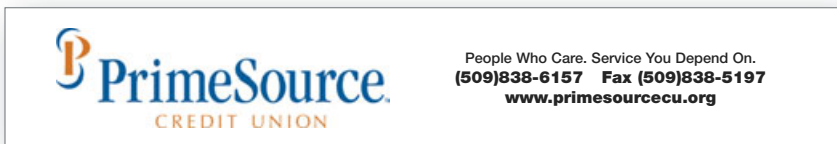
Thank You Imprint Size: 2.6" x .9"; **Rectangle:** 2.7" x 1.7"

Stick Up Calendar (5323 R, TY)

Quantity	250	500	750
Each <i>Thru</i> 4/3/26	.54	.50	.46
Each <i>After</i> 4/3/26	.59	.55	.52

ADD MORE VALUE TO YOUR CALENDARS

Multi-Color Imprint:



Display your imprint in full-color for \$.17 per calendar. *Available on all calendars except stick ups. Color imprints are free on calendar cards.*

Custom Inside Back Cover:



Turn the back page of your calendar into a customized billboard. Great for listing frequently-used phone numbers, branch locations, special events, website features, and products/services unique to your credit union. Art will print in black ink only. Send art sized at 10" x 7.25" to: cs@ashgrovemarketing.com

This option is available on all wall styles except American Splendor with pocket. *Available for only \$30 per order.*

5 EASY WAYS TO ORDER

Call

248-946-8764 x200

Online

creditunioncalendars.com

Fax

877-226-1760

Mail

Ashgrove Marketing
PO Box 930805
Wixom, MI 48393

Email

cs@ashgrovemarketing.com